

# Footprints as Stepping Stones

## Kick-off Dutch-Australian Cultural Heritage Celebrations 2016

1 November 2012

National Library of Australia  
Canberra

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**Words of Welcome**  
**H.E. Mrs Annemieke Ruigrok**  
**Ambassador of the Netherlands to Australia**

Welcome to *Footprint as Stepping Stones*, a symposium on Dutch-Australian cultural heritage, taking place at the National Library of Australia, Canberra, on 1 November 2012.

There is a significant interest in Dutch-Australian cultural heritage, both in Australia and in the Netherlands. Earlier this year, the great interest in our shared history clearly became visible during the symposium held in Fremantle WA in February 2012, where a multitude of cultural heritage initiatives were presented. Another symposium on Dutch-Australian cultural heritage, held in June 2012 in The Hague, the Netherlands, once again confirmed that the interest is reciprocal.

In recent years, especially since 2006, when we commemorated the historic landing of Willem Janszoon on Queensland's Cape York Peninsula in 1606, the Embassy has been very active in promoting our common cultural heritage. Among other events, in November 2010 we organized the official handover of the so-called ANCODS collection to Australia. More than a thousand artifacts, recovered from Dutch VOC ships that sank off the Western Australian coast in the 17th and 18th centuries and divided between Australia and the Netherlands under the 'Agreement between Australia and the Netherlands Concerning Old Dutch Shipwrecks' (ANCODS), were given to Australia. These artifacts can now be viewed by Australians at the Western Australian Museum in Fremantle.

Also in the Netherlands the interest in the shared cultural heritage with Australia has been growing steadily over the last years, including at governmental level. Therefore, I am very happy to announce that Australia recently has been designated a 'priority country' under the Common Cultural Heritage Policy by the Netherlands Ministry of Foreign Affairs – this constitutes an important recognition of the value of the Dutch-Australian cultural heritage, which enables us to make this heritage accessible to a broader audience, both in Australia and the Netherlands. The Common Cultural Heritage Policy for the coming years (2013-2016) views common cultural heritage in a broader policy perspective, too. Indeed, our shared history forms an excellent basis for further strengthening of our wide-ranging bilateral relations, including our economic relations.

We are now looking towards 2016 which will mark the 400th anniversary of the historic landing of the Dutch explorer Dirk Hartog in Western Australia (1616-2016), an event which, I am given to understand, is - or should be - in every Australian schoolchild's textbook. This anniversary represents a great opportunity to highlight our unique shared history and also to pay broad attention to the development of our bilateral relations since then. Summarized as the 'Four M's' (Maritime, Mercantile, Migration and Military), our ties have developed into a truly excellent and multifaceted relationship.

Together with various relevant stake-holders, especially from the cultural field and representatives of government and business, during this symposium we want to focus awareness on events to take place from now to 2016. As the subtitle of the symposium implies – *Kick-off Dutch-Australian Cultural Heritage Celebrations* – this could be considered as a starting point for those celebrations, exchanging ideas concerning a 'roadmap towards 2016'. I am confident that this symposium will provide us with some valuable *Stepping Stones* and I am looking forward to its outcomes.

**Words of Welcome**  
**Ms Anne-Marie Schwirtlich**  
**National Library of Australia, Director-General**

I would like to extend a warm welcome from the National Library of Australia to all participants in this important symposium on Dutch-Australian cultural heritage. The 400th anniversary in 2016 of the landing of Dirk Hartog in Western Australia provides an ideal opportunity to celebrate the significant contribution of Dutch explorers to the discovery of the Great South Land and to reflect on the future of the important relationship between the Netherlands and Australia. I wish you well in your discussions and success in developing a framework for strong partnerships for 2016.



**Words of Welcome**  
**Dr Robert Parthesius**  
**CIE, Director**

The historical ties between Australia and the Netherlands date back more than 400 years. Important remains of this historical relation are several vessels from the Dutch East India Company (VOC) that wrecked off the coast of Western Australia. The excavated collection, known as the ANCODS collection, and its recent repatriation to Australia, was for our organisation an important collaboration project with Australia. Since 2010 the CIE (Centre for International Heritage Activities) has collaborated with the Netherlands Embassy in strengthening the heritage relations between Australia and the Netherlands.

It is therefore an honour and pleasure to welcome you at *Footprints as Steppingstones: Kick-off Dutch-Australian Cultural Heritage Celebrations 2016*. I am pleased that we can welcome so many representatives of important heritage institutions in this field today as well as interested parties from the private sector, to discuss the mutual heritage cooperation. During this symposium we will look forward to 2016, when the Netherlands and Australia will jointly celebrate the 400th anniversary of Dirk Hartog's arrival on Australian soil.

The CIE has been commissioned by the Netherlands Embassy in Canberra to organise *Footprints as Stepping Stones*. The CIE is a non-profit and independent knowledge centre for international cultural heritage cooperation. We aim to increase collaboration and knowledge sharing in the cultural heritage field by bringing professionals together, collecting and disseminating expertise and developing and facilitating heritage projects all over the world. Symposia such as *Footprints as Stepping Stones* are excellent instruments to reach this aim.

After an inventory conducted by the CIE in 2011 to determine the scope of Dutch-Australian cultural heritage in both countries as well as two Dutch-Australian Heritage Days in 2012 and the launch of the online platform *Cultural Heritage Connections*, this day will be the next step in shaping the mutual cultural heritage cooperation between Australia and the Netherlands. During today's symposium, we aim to establish the outline of a roadmap towards 2016 when the unique ties between the Netherlands and Australia will be highlighted. Moreover, we hope to bridge the gap between the public and private sector in the cultural heritage field by working towards joint ownership of the 2016 celebrations. Today we not only celebrate the strong historic ties, but also the strong contemporary relations.

*Footprints as Stepping Stones* will be an opportunity to bring together professionals and stakeholders in the cultural heritage field so that they can share knowledge, experiences and best practices for future purposes. The diversity of the presentations, workshops, panel discussions and participants will provide interesting perspectives and valuable conclusions, especially for the lead up towards 2016.

## Objectives of the symposium *Footprints as Stepping Stones*

Heritage connects the past with the present and future. Today, interest groups in both countries see these connections as socially significant. They commemorate Dutch-Australian historical events and support collaborative research into the mutual heritage. Today is the kick-off of the Dutch-Australian Cultural Heritage Celebrations in 2016. In 2016 we will celebrate the 400<sup>th</sup> anniversary of the landfall of the Dutch explorer Dirk Hartog in Western Australia in 1616.

*Footprints as Stepping Stones: Kick-off Dutch-Australian Cultural Heritage Celebrations 2016* is a follow-up of the Dutch-Australian Heritage Day held on 14 June 2012 in The Hague, The Netherlands and the Dutch-Australian Heritage Day organised on 21 February 2012 in Fremantle, Western Australia. In Fremantle *Cultural Heritage Connections* was launched: an online platform with information on projects, organizations and experts in the mutual cultural heritage field.

During the previous activities the focus was on identifying the involved experts and organisations and making the many different projects and activities that take place in the field of Dutch-Australian Heritage visible. During the events experts and organisations identified the main themes within the heritage cooperation, now referred to as the Four M's: Maritime, Mercantile, Migration and Military heritage relations. The historic ties, whether centuries old or more contemporary, and the activities resulting from them form significant *footprints* in the relations between the two countries. These *footprints* are the *stepping stones* for future mutual heritage cooperation in particular for the 2016 celebrations.

Today we would like to look ahead and discuss ways to create a 'joint ownership' in the 2016 Cultural Heritage Celebrations. We aim to involve symposium participants in the creation of a roadmap towards the Dutch-Australian cultural heritage celebrations of 2016. During the symposium we will highlight some 'best practices' and we will also focus on the benefits and potential of partnerships of public and private organizations.

The discussion of this theme will be two-folded. On the one hand it aims to give the cultural field the opportunity to present their activities for 2016 to a broader audience and by doing so contribute to the presentation of cultural heritage activities. On the other hand it shows the strong historical ties between the two countries and presents the private sector with some of the highlights of the cultural heritage activities that take place between the Netherlands and Australia.

During the evening program the general public is invited to attend a keynote speech by Dr Peter van Onselen. Van Onselen - author, academic (University of Western Australia) and political commentator (*The Australian* and *Sky News*) of Dutch descent - will talk about the unique ties between Australia and the Netherlands from an Australian perspective, drawing on his personal experiences. The lecture will be followed by a reception hosted by the Ambassador of the Netherlands to Australia, H.E. Mrs Annemieke Ruigrok.

# CulturalHeritageConnections.org

In 2007 the Netherlands Ministry of Foreign Affairs and the Ministry Education, Culture and Science commissioned the CIE to develop the online platform *Cultural Heritage Connections* as part of the Common Cultural Heritage Policy. The online platform offers Dutch and foreign partners access to knowledge and expertise concerning international heritage projects. The platform is set up in close contact with experts and organisations, who also actively participate in determining the content of the database. Every organisation and individual person involved in cultural heritage projects in the field of Culture and Development projects and heritage of the European Expansion (worldwide) is invited to subscribe to the platform.

The *Cultural Heritage Connections* platform is made *by* and *for* the people who work in the field of heritage. As a result it grows as a dynamic, multilateral and devoted community. The online platform is a tool designed for the heritage field, researchers, the Dutch government, foreign governments and other experts from related fields. It allows to share and access information on international heritage projects.

The platform includes information on projects, experts and organisations in Brazil, Ghana, India, Indonesia, the Netherlands, Russia, Sri Lanka, South Africa, Surinam and Australia. The final result is a database holding information on all heritage activities accompanied by the platform where experiences can be exchanged and possibilities explored. There are currently more than 140 projects listed in the database in regards to Dutch-Australian mutual cultural heritage.

We encourage you, as an expert or professional in the Australian heritage field, to get actively involved with Cultural Heritage Connections, via: [www.culturalheritageconnections.org](http://www.culturalheritageconnections.org)



Become a contributor today via [www.culturalheritageconnections.org](http://www.culturalheritageconnections.org)

## Detailed Program

### WELCOME

09h00      **Registration** - *grey area*

10h00      **Official Opening** - *theatre room*

- Welcome by National Library of Australia Mr Mark Corbould, Assistant Director-General, Information Technology Division
- Welcome by Chairman Mr Alec Coles, CEO Western Australian Museum

### OPENING STATEMENTS by the Australian and Netherlands Government - *theatre room*

10h20      **Statement by Ms Alison Stone, First Secretary Heritage and Wildlife Division, Department of Sustainability, Water, Population and Communities**

10h30      **Statement by H.E. Mrs Annemieke Ruigrok, Ambassador of the Netherlands to Australia**

### INTRODUCTION into Dirk Hartog - *theatre room*

10h50      Celebrating the 400<sup>th</sup> anniversary of Dirk Hartog's landing at Cape Inscription, Dr Phillip Playford

### WORKSHOP: From the 2006 celebrations towards the 2016 celebrations

11h10      **WORKSHOP part 1: From 2006 to 2016** - *theatre room*

- Lessons learned from 2006 (Mr Rupert Gerritsen and Mr Peter Reynders, *Australia on the Map*)
- Mr Roelof Hol (National Archives The Hague) on the Common Cultural Heritage Policy in relation to the roadmap towards the 2016 celebrations
- Thematic presentations on Maritime (Mr Andrew Viduka), Military (Mrs Edith van Loo) and Migration relations (Dr Nonja Peters), followed by plenary discussion on activities in 2016
- Mercantile relations, announcement maps exhibition (Mr Rupert Gerritsen)

12h55      **Lunch** - *grey area*

13h30      **WORKSHOP part 2: Group work formulating potential 2016** – *Brindabella room*

- Group work supported by Consultant and PR specialist Mr Phillip Jones, creation of the thematic 'pitches' on 2016 activities and main priority lines of the roadmap from the perspective of the thematic groups

14h30      **Intermezzo: Presentation of the book 'My Father's Islands: Abel Tasman's Heroic Voyages' by Mrs Christobel Mattingley** - *conference room*

15h00      **Coffee and start afternoon program / book signing** – *foyer*

**ROUNDTABLE EVENT: Potential for Partnerships in cultural celebrations:  
Designing a roadmap towards 2016 - theatre room**

- 15h30 Summary of the outcomes of the workshops by Mr Alec Coles, followed by presentation of the three 'pitches' by each thematic group
- 15h45 **PANEL 1: Public and Private sector Partnerships: How to create a 'joint ownership' of the 2016 celebrations.**  
**Chairman: Mr Arnold Stroobach (Zernike)**
- Prof Malcolm Tull (Murdoch Business School)
  - Mr Mark McCallum (Shell)
  - Mr David Galloway (Ferart Design)
  - Mrs Akky van Ogtrop (Dutch Link and DACC)
- 16h45 **Intermezzo: Launch of the trailer for the 2016 celebrations created by Dutch TV, presented by Mrs Carole Overmaat**  
*Refreshment and snack offered*
- 17h00 **PANEL 2: Organizing large-scale events – benefits and challenges in relation to partnerships between the public and private sector.**  
**Chairman: Mr Kevin Sumption (Australian National Maritime Museum)**
- Ms Jana Wunderlich or Ms Flavia Fontes (Eventteamwork)
  - Dr Nonja Peters (Curtin University)
  - Mr Roelof Hol (National Archives The Hague)
  - Mrs Rebecca Millar (ZEST)
  - Mr Paul Budde (Budde Communications)

**PUBLIC EVENT: KEYNOTE SPEECH - theatre room**

- 18h00 Introduction by H.E. Mrs Annemieke Ruigrok, Ambassador of the Netherlands to Australia  
Summary of the outcomes of the day
- 18h20 – 19h00 **Keynote Speech – Dr Peter van Onselen (The Australian /Sky News / Western Australian University)**  
*On the unique ties between Australia and the Netherlands from an Australian perspective, the potential for the cultural celebrations in 2016 and personal recollections as second generation migrant.*

**RECEPTION - foyer**

- 19h00 – 20h00 **Closing Reception hosted by the H.E. Mrs Annemieke Ruigrok, Ambassador of the Netherlands to Australia**

## **Chairpersons and Panel Members**

The following experts are chairing or taking part in the workshops and panel discussions:

### **Workshops**

#### **Workshop part 1: From 2006 to 2016**

Presentation by Mr Rupert Gerritsen and Mr Peter Reynders

Presentation by Mr Roelof Hol

Presentation by Mr Andrew Viduka, Mrs Edith van Loo, Dr Nonja Peters

Presentation by Mr Rupert Gerritsen

#### **Workshop part 2: Group work formulating potential for 2016**

Under the guidance of PR specialist Mr Phillip Jones

Group chairmen Mr Andrew Viduka, Mrs Edith van Loo, Dr Nonja Peters

### **Panel Discussions**

#### **Panel 1: Public and Private sector Partnerships: How to create a ‘joint ownership’ of the 2016 celebrations**

Chairman: Mr Arnold Stroobach, CEO Zernike Australia & Consul of the Netherlands to Western Australia

#### **Panel members:**

Prof Malcolm Tull, Murdoch Business School

Mr Mark McCallum, Shell

Mr David Galloway, Ferart Design

Mrs Akky van Ogtrop, Dutch Link and DACC

### **Panel Discussions**

#### **Panel 2: Organizing large-scale events – benefits and challenges in relation to partnerships between the public and private sector**

Chairman: Mr Kevin Sumption, Director Australian National Maritime Museum

#### **Panelmembers:**

Ms Jana Wunderlich *or* Ms Flavia Fontes, Event teamwork

Dr Nonja Peters, Curtin University and National Library Council

Mr Roelof Hol, National Archives The Hague

Mrs Rebeca Millar, ZEST

Mr Paul Budde, Budde Communications

## Specification of the Workshops

### **Workshop Part 1: From 2006 to 2016**

This first workshop aims to give an overview of activities organized by the cultural field in regards to Dutch-Australian cultural heritage and projects that are scheduled to take place in the lead up to 2016 and during the celebratory year itself.

The workshop starts with a presentation by Mr Rupert Gerritsen and Mr Peter Reynders from *Australia on the Map*. They will give a presentation on the lessons learned from the Dutch-Australian celebrations in 2006.

Hereafter, Mr Roelof Hol from the National Archives The Hague will present the Dutch Common Cultural Heritage Policy in relation to the roadmap towards the 2016 celebrations. Guests will thus be informed about the official Dutch policy towards Common Cultural Heritage and the consequences of Australia becoming an official Dutch Common Cultural Heritage priority country from January 1, 2013 onwards.

Then, three thematic presentations will take place which will give insight into the activities planned in the upcoming years within the following particular thematic cultural heritage fields: Maritime (Mr Andrew Viduka), Migration (Dr Nonja Peters) and Military (Mrs Edith van Loo). The Mercantile theme is cross-cutting and will be addressed by all speakers. These presentations will give an overview of planned highlights and a flagship event within the particular themes with regards to 2016 and possible recommendations on how to work towards a structured collaboration between the Netherlands and Australia on the particular themes. The experts will share what they believe is needed to work towards a structured framework for collaboration in the lead up to the 2016 celebrations. The presentations will represent the thematic fields and provide a basis for the short pitches that will be prepared after lunch.

After the thematic presentations a 20 minutes plenary discussion will take place, where the audience will be asked to provide input of information and activities they believe should be included in the roadmap towards 2016.

Mr Rupert Gerritsen will close Workshop 1 by announcing a maps exhibition in the National Library of Australia, with selected maps that put Hartog's discovery of the west coast of Australia and the history of the *Hartog Plate* in the context of world cartography and reflect the emergence of Australia through maps and charts. The maps exhibition will allude to the Mercantile relations between the Netherlands and Australia. During the lunch break, participants are invited to view the exclusive maps exhibition at the NLA under the guidance of Mr Rupert Gerritsen and curator Mr Martin Woods.

### **Workshop Part 2: Group work formulating potential for 2016**

After lunch, workshop part 2 will start. Guests are divided into three groups (Maritime, Migration, and Military), according to the preferred group they indicated upon registration at the symposium. The three presenters will chair each group.

During this workshop, PR expert Mr Phillip Jones of the Two Degrees Group will guide the groups in creating so called 'pitches', i.e. short presentations. The pitches will be the opportunity for the cultural sector to present their activities to a broader audience and in particular representatives of the private sector during the Roundtable Event in the afternoon.

Mr Jones will start with a short introduction on 'how to pitch' (and how not to pitch!) followed by group work. All three thematic groups will then work on preparing the pitch.

The two main questions that need be answered in the pitches are:

- What to expect in the 2016 celebrations in regards to the cultural heritage theme?
- Why and how to become involved in the preparations of the 2016 celebrations?

The pitches will be presented to Panel 1 during the afternoon program, from 3.30pm onwards.

## Specification of the Panel Discussions

During *Footprints as Stepping Stones*, two panel discussions will take place under the supervision of a chairman. The following paragraphs specify the themes and topics that will be discussed during the panel discussions. Participants of the symposium will also be asked to join the discussions and ask questions.

### **Panel discussion 1 on Public and Private Partnerships: How to create a ‘joint ownership’ of the 2016 celebrations**

Under the chairmanship of Mr Arnold Stroobach this panel discusses the three pitches on Maritime, Migration and Military heritage relations between the Netherlands and Australia. Panel members will be asked to provide feedback on the three pitches. Overall, this feedback aims to give the cultural sector some hands-on advice and tools to improve its project presentation with regards to the promotion of the cultural celebrations in the lead up towards 2016.

After the feedback on the presentations, Professor Malcolm Tull from Murdoch Business School will give a short introduction on partnerships between the public and private sector with recommendations from a business perspective. Hereafter the panel discussion will start. Panel members will be asked to answer the following questions, supported by personal experiences and perhaps one clear example from their respective working fields:

- How to create joint ownership of the celebrations by the private and public fields?
- Which elements are essential for a successful partnership?
- Which bottlenecks may arise and how can these be avoided?

Chairman Arnold Stroobach will also invite participants to join this panel discussion and provide input in regards to the panel discussion topic.

### **Panel discussion 2 on organizing large-scale events – Benefits and challenges in relation to partnerships between the public and private sector**

Mr Kevin Sumption will chair this panel and will provide a short introduction on Cultural Heritage Celebrations and possibilities for partnerships.

Panel members of this discussion all have experience in regards to organizing large-scale cultural events. They will therefore refer to personal experiences while addressing issues such as the particularities that should be taken into account when organizing large-scale cultural events as well as bottlenecks and challenges that can be expected in the development of a roadmap. Panel members may also address possible solutions for overcoming such challenges and important elements that can be identified within the framework of a roadmap that form the core of a structured preparation.

Moreover, the panel can discuss details on how to achieve successful partnerships in the lead up to such an event and best-practice examples that they have encountered in regards to partnerships that could be relevant for the development of the roadmap towards 2016. Finally, panel members can share possible recommendations with the participants in the joint efforts to prepare for this celebratory year. Other participants will also be invited to join the panel discussion and provide suggestions and input relevant to the theme of the panel discussion.

## Biographies



**Mark Corbould** is Assistant Director-General Information Technology at the National Library of Australia. His role is to lead the Division of the Library that develops, implements and supports the Library's information technology services; to deliver systems to support the acquisition of management of and rapid access to the Library's physical and digital collections; and to identify and provide advice on significant new technologies of relevance to the Library. Mark's areas of interest include collecting and managing born-digital information, the long-term preservation of digital resources, and the use of open source software.



**Alec Coles** is CEO of the Western Australian Museum, the State museum for all of Western Australia with branches in Perth, Fremantle, Geraldton, Kalgoorlie and Albany. Coles has held this position since March 2010. He was previously Director of Tyne & Wear Archives & Museums in North East England for eight years, where he was also lead officer of the North East Regional Museums Hub. In addition he was a member of the UK Heritage Lottery Fund's National Expert Panel.

Coles is driving the WA Museum's initiative to build a new State Museum at the Perth Cultural Centre. He is committed to developing the public value of museums. Coles was recognised for his Services to Museums in the Queen's Birthday Honours List in June 2010, being made an OBE.



**Annemieke Ruigrok** is the Netherlands Ambassador to Australia since September 2012. Prior to her present appointment in Canberra she served as Minister Plenipotentiary and Deputy Head of Mission at the Netherlands Embassy in Jakarta. The newly appointed Dutch Ambassador to Australia joined the Foreign Service in 1986, serving in various positions at Dutch embassies in Jakarta, Moscow and Washington. From 2000 to 2005 she was Deputy Director Consular Department and Head Social Consular Affairs Division at the Ministry of Foreign Affairs in The Hague. From 2005 to 2009 she served as Ambassador of the Netherlands to Lithuania.



**Phillip Playford** was born in Perth. He holds BSc. (Honours) and Honorary DSc degrees in geology from the University of Western Australia, and a PhD from Stanford University. He is a former Director of the Geological Survey of Western Australia and is well known as both a geologist and a historian. He was rewarded by the WA Government as a primary discoverer of the Zuytdorp wreck, the first Dutch wreck to be found and identified in Western Australia. His book *Carpet of Silver; the wreck of the Zuytdorp* received a Premier's prize for literature, and another, *Voyage of discovery to Terra Australis by Willem de Vlamingh in 1696-97*, was short listed for a Premier's award. He has received many honours and awards, including

being made a Member of the Order of Australia (AM), for his contributions to the geology of Australia and the history of early Dutch exploration and shipwrecks.



**Rupert Gerritsen** was born in Geraldton, Western Australia of Dutch parents. There, he experienced firsthand the excitement of the discovery of the wreck of the *Batavia* in 1963. His best known work is *And Their Ghosts May Be Heard*, published in 1994 (with a 2<sup>nd</sup> edition in 2002), a detailed exploration of the fate of the Dutch mariners castaway on the Western Australian coast in the 1600s and early 1700s. Since the appearance of *Ghosts*, Rupert has published a range of books, papers and monographs in history, historical cartography, historical linguistics, historical ethnography, reconstructive ethnography, archaeology, maritime archaeology, prehistory and various other themes. At present he is a consultant and a Petherick Researcher at the National Library of Australia. He was co-founder of *Australia on the Map: 1606 – 2006*, for which he was National Secretary. He is currently Chair of the *Australia on the Map* Division of the Australasian Hydrographic Society.



**Peter Reynders**, who migrated to Australia from the Netherlands in 1970, is a retired Town Planner after a 36 yearlong career in that field, mainly in New South Wales. He now lives in Canberra with his Australian wife Ruth. After having studied Landscape Architecture at Wageningen, he took a degree in Town Planning from the University of New South Wales in Sydney and a Graduate Diploma in Local Government Management from Charles Sturt University in Bathurst.

In 2002 he was the initiator of the national commemoration of the quadcentenary of the first European visit to Australia in 1606 by the Dutch VOC vessel *Duyfken*. *Australia on the Map 1606-2006 (AOTM)* was set-up for the promotion and coordination of the commemoration events and Mr Reynders was elected as its President and Chair of its National Steering Committee. The project was a great success and featured over 150 events around Australia, including a festive sailing voyage along the Australian coast with the Australian built replica of the *Duyfken*. In 2006 AOTM became the Heritage and History Division of the Australasian Hydrographic Society with Mr Reynders as its Secretary until today. ([www.australiaonthemap.org.au](http://www.australiaonthemap.org.au))



**Roelof Hol** started his career in 1979 in the State Dutch Archive Service at the State Archives of Gelderland as a trainee, switched to the function as deputy-director to the State Archives in Zeeland and became member of the Central Board of the State Archives Service in 1984. In 1991 he became state-archivist for the national program of appraisal of central government records after 1945 (PIVOT-program). He transferred in 1997 to the position of state-archivist in the province of Noord-Holland. After his return to the *Nationaal Archief* (National Archives) in 2005 he became secretary-director of the National Foundation on developing archival programs (STAP). From 2007 he also became program director of the Dutch Matra-project. This program was successfully concluded in 2009.

Hereafter he concluded at the request of the National Archivist a report on the position of archival specialist as researchers in the new *Nationaal Archief*. At the request of the National Archivist, Mr Berendse, he started in 2010 with the Program Mutual Cultural Heritage of the *Nationaal Archief*.



**Andrew Viduka** is a maritime archaeologist and conservator with practical experience in Australia, Antarctica, Saudi Arabia, Sri Lanka, Thailand, Micronesia, Cyprus, Greece and Denmark. His work on HMS *Pandora* artefacts and responsibilities as the Historic Shipwreck Officer for Queensland encouraged his passion for *in-situ* conservation methods which he applied to the development of management plans for historic iron shipwrecks. Andrew is a Churchill Fellow, member of Australia ICOMOS and Councillor of the Australasian Institute for Maritime Archaeology. He is presently Assistant Director Maritime Heritage in the Australian Government Department of Sustainability, Environment, Water, Population and Communities and administers Australia's historic shipwreck program, development of the new Australian National Shipwreck Database and is finalising the report on the review of the Commonwealth *Historic Shipwrecks Act 1976* and consideration of ratification of the UNESCO 2001 *Convention on the Protection of the Underwater Cultural Heritage*. Andrew led the successful development of Australia's national research project on *in-situ* preservation and reburial and currently focuses on shared heritage management, national capacity building projects and linking community outcomes with the discovery and protection of Australia's underwater cultural heritage.



**Edith van Loo** is an oral historian based in Canberra. Prior to moving to Australia she worked at Avicenna, an Academy for leadership, where she developed an interest in human behaviour and intercultural relations. She started interviewing Dutch Ex-servicemen and –women in Australia for the 'Interview Project Nederlandse Veteranen' (IPNV), initiated by the Veterans Institute in the Netherlands. Currently she is recording life stories of Dutch-Australians with a military related background for the Oral History and Folklore Collection of the National Library of Australia. With a sense of increasing urgency post-war Dutch immigrants –mostly Dutch veterans in Australia– have recounted their experiences in audio recordings, in order to prevent the loss of their cultural background and their war- and immigration experiences. Mrs van Loo will continue to collect these interviews in order to conduct a series of documentaries.



**Nonja Peters** is Director of the History Of Migration Experiences Centre at Curtin University. She is an historian, anthropologist, museum curator and social researcher with a special interest in the preservation of immigrants' cultural heritage, in particular Dutch maritime, military, migration and mercantile connections with Australia since 1606, the migration experience and immigrant entrepreneurship. In 1999 she completed her PhD on immigrant enterprise in Western Australia. In 2001, after extensive research which made use of oral history, archives and photographs, she published the widely-acclaimed *Milk and Honey - But No Gold: Postwar Migration to Western Australia, 1945-1964*. The book was short-listed for literary awards in three Australian states. She is currently involved in academic and community based research and sits on the Board of the National Library of Australia, the Premier's Hartog Commemoration Committee, the Maritime Museum Advisory Committee, National Archives Advisory committee and Associated Netherlands Societies of WA.



**Phillip A. Jones** is a Canberra based social entrepreneur and PR consultant. He specialises in stakeholder engagement, facilitation, marketing and social media to both government and other sectors. His clients have included a range of Australian government departments as well as the Australian Computer Society, Deloitte, TEDx, the Australian Business Arts Foundation, the Pharmacy Guild of Australia and the University of Canberra. He also provides training & strategies on business interpersonal skills and professional networking to both organisations and individuals.



**Christobel Mattingley**, award-winning author, published her first book in 1970 and she has since written 43 more for children as well as biographies, history, poetry, short stories and film scripts. Some books have been translated, some made into films by the ABC. *My Father's Islands: Abel Tasman's Heroic Voyages*, commissioned by the National Library of Australia, was published to acclaim this year. It is her 51<sup>st</sup> book and the first about the great Dutch seaman to be written in English since 1975. Awards she has received include an Honorary Doctorate of the University of South Australia (1995) and Membership of the Order of Australia (1996). In 2010 she received the Alice Award given to “an Australian woman whose written work has made a distinguished and lasting contribution to literature.” In 2011 she was nominated as the Australian representative for the Hans Christian Andersen Award of the International Board on Books for Young People.



**Arnold Stroobach** was born in Huizen in the Netherlands in 1964. He migrated with his wife and two daughters to Perth in October 2005. Arnold has a Master's Degree in Medical Informatics (Vrije Universiteit Amsterdam) and did his MBA in 2001. In the Netherlands, he was business owner and director of a consultancy company, with a focus on commercialisation of technology, business development and strategic consultancy. Furthermore, he was founder and director of the successful Dutch Executive Search Company. After selling his company Mr Stroobach took on the role of managing director of Dutch Company Zernike Australia. Zernike is an active player in the field of commercialisation of technologies, Science Park management, venture capital, business consultancy and incubation. Arnold is responsible for the region Australasia. With Zernike he holds close relationships with State and Federal Government, Universities and companies in the private sector. In 2009, Mr Stroobach became the Honorary Consul of The Netherlands of Western Australia. As the Consul he represents The Netherlands in Western Australia and actively supports the economic development and cultural ties between the two countries.



**Mark McCallum** is currently working as Government Relations Manager at Shell. He holds a Master's degree in Law at The Australian National University. Previously he worked at APPEA Ltd, Minerals Council of Australia and the Department of Resources, Energy and Tourism.



**Malcolm Tull** has extensive experience teaching both undergraduate and postgraduate units in economic theory, economic policy, and economic history, and a wide background in administration at Murdoch University, having performed a key role in the early development of the Murdoch Business School. He was the Dean of the Murdoch Business School from 2008-2012. Malcolm has a strong international record of publications in the disciplines of maritime economics and economic history. A Fellow of Murdoch University's Centre for Asian Studies since 1999, Malcolm was appointed Principal Investigator for the Asian History of Marine Animal Populations Project in 2006, initiating his own investigation into Indonesian shark fishing as part of this multi-national project. In 2008 Malcolm was elected Vice-President of the International Maritime Economic History Association. From 2008-2011 Malcolm was President of the Economic Society of Australia Inc., Western Australian Branch. Malcolm continues teaching as a Professor and supervising honours and postgraduate students at the Murdoch Business School.



**David Galloway** is a designer whose company's projects include designing a sustainable heavy industrial estate, an ecotourism resort on the Ningaloo coast of Western Australia, branding a regional city, running arts events, producing innovative furniture from salvaged native timbers, enterprise development for victims of Agent Orange in Vietnam, and building ecologically sound houses from recycled materials. He is currently working on a range of projects including large scale carbon sequestration in the rangelands of Australia.

David is Western Australian and has travelled and worked in Australia and overseas. For the past five years he has lived in Geraldton, Western Australia, the regional city close to where the 17<sup>th</sup> century Dutch ships passed or were wrecked. He has spent many years on the west coast of Western Australia visiting sites of historic interest to the Hartog 2016 Project. David is trained as an engineer and environmental scientist, has a Master's degree in sustainable development and is currently completing a PhD in design. He recently returned from attending the Helsinki, London and Barcelona design festivals. When he is not working he reads history, goes surfing, swimming and does yoga. He also designs furniture and modifies houses for recreation.



**Akky van Ogtrop** (born in The Netherlands) graduated from the Royal Academy of Fine Arts, 's-Hertogenbosch, The Netherlands, and has a Master's Degree Fine Arts, Sydney University.

Mrs van Ogtrop is the founder and Executive Director of the Sydney Art on Paper Fair, Director of Akky van Ogtrop Fine Arts and works as an art historian, independent curator and is an Approved Valuer for the Australian Government's Cultural Gifts Program. As a director and manager of major arts events including the Biennale of Sydney, ARTiculate Campaign, the World out West, Sydney Art on Paper Fair,

Mrs van Ogtrop has proven experience as an arts administrator and creative manager with extensive contacts, national and international project experience as well as organiser, speaker and facilitator of national and international symposia, workshops and discussion panels.

Mrs van Ogtrop is presently serving on various boards, including: President, Print Council of Australia; President, Sydney Chamber Music Festival; Vice President, Walter Burley Griffin Society; Board member of Dutch Link and Dutch Australian Cultural Centre and serves on the Cultural Committee of the Manly Art Gallery and Museum. She is a Foundation member of the Art Gallery of NSW.



**Kevin Sumption** is the newly appointed Director of the Australian National Maritime Museum (ANMM), the nation's foremost museum examining indigenous, migration, naval and commercial maritime history and issues. Mr Sumption is currently leading a master planning process at the ANMM to create a dynamic new set of visitor experiences, galleries and digital outreach services.

Prior to this appointment Mr Sumption was the Director of Exhibitions and Programs at the Royal Museum's Greenwich (RMG), London. In preparation for the 2012 London Olympic and Paralympic Games, Kevin oversaw the redevelopment of the permanent galleries of the RMG and also provided interpretation advice for the clipper ship *Cutty Sark*. In Greenwich Mr Sumption also led the Museum in the acclaimed Citizen Science projects - [oldweather.org](http://oldweather.org) and [solarstormwatch.com](http://solarstormwatch.com). For nearly twenty years Kevin has lectured in Design Theory and History and is an internationally recognised expert in the field of online education. Mr Sumption has also worked as a Curator of Information Technology at Sydney's Powerhouse Museum and also served as the National Project Manager for Australian Museum's Online (AMOL). Kevin grew up in Cyprus and the Netherlands and prior to moving to Australia he also lived and worked in the United Kingdom and the Republic of South Africa.



**Jana Wunderlich and Flavia Fontes** are the founders of Event teamwork, a company that focuses on Volunteer Management for events. They are specialized in taking over the recruiting and training of volunteer coordinators, as well as ensuring effective communication to volunteers before an event so that everyone involved will have all the information needed. Event teamwork is currently building a long-term community of volunteers, offering volunteers a platform to interact and meet while volunteering at different events and social gatherings. By respecting everyone's motivation to volunteer and by knowing the

volunteer community Event teamwork helps Volunteers and Event organisers in making their event more successful.



**Rebecca Millar** has been working with communities, government and the non-government sector for 20 years to create positive changes for a sustainable future. She is passionate about seeking new and innovative opportunities for regional communities based on a clear understanding of the environment, culture, history and economies of Australia.

Mrs Millar has recently moved to Kalbarri Western Australia where she has initiated with the community an exciting new initiative called the ZEST Festival and currently holds the position of coordinator of the project for the Kalbarri Development Association. Ignited by the anniversary of the Zuytdorp shipwreck Kalbarri is embarking on a voyage to connect regionally and globally to share the past and present and to discover future possibilities.



**Paul Budde** is the CEO of BuddeComm, an independent research and consultancy company. Mr Budde specialises in the strategic planning of government and business innovation and transformation around converging markets, aimed at building smart communities. He has been involved in discussions on this broadband infrastructure concept during meetings in the White House and with the FCC, the ITU Secretary-General and the governments of various countries. He is a special advisor to the UN Broadband Commission for Digital Development. Mr Budde's

hobby is history. He was the local historian in Oss, the Netherlands, where he wrote numerous articles and published several books. In Australia he is the founder and chairman of the Convict Trail Project, looking after the Great North Road that was built by convict labour.

In 2002 he received the NSW Government Heritage Volunteers Award for this initiative and for his work on the project. He also publishes an extensive website on medieval European history. In 2004 Peter began writing monthly essays on art, history and social affairs for the last surviving community based Dutch migrant paper in Australia, the Melbourne based monthly the "Dutch Courier" and also continues as Canberra Correspondent for the past half dozen years.



**Peter van Onselen**, of Dutch decent, is currently working as a Contributing Editor at *The Australian* newspaper and as a presenter for *Sky News* Australia. In addition to his journalistic roles, in early 2011 Peter van Onselen became a Winthrop Professor and Chair of Journalism at the University of Western Australia. He was an associate professor in politics and government at Edith Cowan University from 2004-2011, having previously taught Political Science at the University of New South Wales. Before that he briefly worked on the staff of Tony Abbott when he was Minister for Workplace Relations in the Howard government ahead of the 2001 election.

His teaching and research areas include Australian political institutions, political communications, public policy and south East Asian politics. Peter van Onselen holds a Bachelor of Arts with first-class honours in Political Science and a Master's in Policy Studies (with Distinction) both from the University of New South Wales. He was awarded his PhD in political science from the University of Western Australia.

## Poster Presentation

During the Dutch-Australian Heritage Day in Fremantle in February 2012 as well as during the Dutch-Australian Heritage Day in The Hague in June 2012, participants were asked to hand in a poster of their organisation and project relating to Dutch-Australian cultural heritage. The posters will be projected as a slide show during the symposium Footprints as Stepping Stones.

The project posters are only a small section of the many projects that take place in regards to Dutch-Australian heritage and in the lead up to the 2016 celebrations. On the online platform Cultural Heritage Connections, an extensive overview of more than 140 projects relating to Dutch-Australian common heritage can be found.

Throughout the day a selection of posters will be presented to you by means of a digital presentation that will be shown during the breaks on the big screen in the Theatre Room. The posters are also available on the website of the CIE and on Cultural Heritage Connections.

The projects that are part of the digital poster presentation are:

- The Dutch on the Tweed – Dutch Cultural Heritage in Australia
- ANCODS – Australian Netherlands Committee on Old Dutch Shipwrecks
- Australian on the Map Division – Australiasian Hydrographic Society
- The Batavia – and its victims
- The Royal Home for Retired Personnel and Museum Bronbeek
- Broome
- Cape Inscription – Research project
- The Channel Heritage Centre – Margate, Tasmania
- Dutch Australians At A Glance (DAAAG) – Acknowledging the Past and Sustaining the Present and Future
- Vergulde Draeck and Numismatics – Department of Maritime Archaeology at the Western Australian Museum – Maritime
- Dutch TV
- Dutch Veterans in Australia
- Echoes from the Past
- Globalisation, Photography, and Race – the circulation and return of Aboriginal photographs in Europe
- Zeewyk and Zuytdorp – Department of Maritime Archaeology at the Western Australian Museum – Maritime
- Zest Festival – 2<sup>nd</sup> and 3<sup>rd</sup> of June 2012 Kalbarri Western Australia
- The Australian Association for Maritime History
- AAMU – Museum of contemporary Aboriginal art
- Holland-Australia: Bridging the Distance – Kingdom of the Netherlands
- 1606 and 1770: A Tale of Two Discoveries – Documentary
- A Visitor's Guide to 400 Years of Historical Ties between Australia and the Netherlands
- Australia Fair Foundation
- Exchange programme Gomarus College (NL) with Calvin Christian School (AUS)
- Collection International Organization for Migration (IOM) in the Netherlands
- The Dirk Hartog pewter plate (1616) – The oldest European artefact found on Australian soil
- Shipwreck - The fatal voyage of the Batavia